



CALPEEK

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Dick Rosengarten, Publisher

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AV BALLOTS STILL UNCOUNTED AS DEMOS BOIL.
Say good night Arlo. With a number of AV ballots yet uncounted in Orange, L.A. and other counties, as CALPEEK went to press Democrats were not overly optimistic that their AG candidate, S.F. DA Arlo Smith, would be able to pull another miracle out of the hat against Republican Dan Lungren. And if Lungren should win, which is very likely, then CALPEEK's Readership Survey again will have called ALL the Statewide candidate elections correctly...

...While the count was still in progress, the 300 members of the Calif. Democratic Party's Executive Board were getting ready to meet in San Jose on Nov. 17. The center of attention at the "E" board meeting will undoubtedly be Calif. Demo Party Chairman Jerry Brown and his job performance during the last election cycle...

...To say there are a number of Demo elected officials who are not pleased with Brown and the CDP's GOTV and registration effort is an understatement. Assemblyman John Burton (D-S.F.), himself a past CDP chair, is on the warpath and after Brown's scalp. At a recent news conference Burton described the ex-governor as the most self-serving politician he has seen in 35 years. Then Big John got nasty...

...But insiders say it will be very tough to get the liberal elites of the "E" board to oust Brown. As one CALPEEK source said, "Getting the CDP out of the hands of the space cadets won't be easy." Nevertheless, Burton's office claims to have gotten some 50-60 calls from "E" board members who say they've had it with Brown...

...What scares the hell out of Demo elected officials is 1992 - with two senate seats and 7 new House seats on the line. The big fear is that Jerry's lack of administrative

skills in handling basic political nuts & bolts could set the Demos back 20 years if the CDP doesn't get its act together -- and soon. Stay tuned...

A little R&R for CALPEEK over the Thanksgiving Holiday as Dick Rosengarten heads for the Lone Star State to hopefully watch Texas stomp on Baylor. The next issue of CALPEEK will hit the street on Dec. 4. And instead of 44 issues, we'll do 45...

CAMPAIGN 1990: CALPEEK's WINNERS & LOSERS.

Editor's note: Here's your favorite column on how campaign managers and politicians fared on election night...

- **BIG WINNER** - The Wilson for Governor campaign ran a nearly perfect, mistake-free effort. George Gorton and Otto Bos get the credit, along with the fundraising team headed by Joyce Valdez...
- **THE MIA AWARD** - To Jerry Brown and the Calif. Demo Party's no-show on its GOTV program. Lousy registration effort too...
- **THE LONGEST NIGHT AWARD** - Collectively it goes to Calif.'s environmental movement and the Hollywood Left, which really took it on the political chops...
- **BIG GREEN - BIG MISTAKE** - #128 was too complex and the newspaper editorial pages did as much damage as the opposition. Big #128 losers were Demo Assemblyman Tom Hayden and outgoing AG John Van de Kamp, along with Dianne Feinstein. Some think #128 cost DiFi the election...
- **DR. KOOP'S REVENGE** - Woodward and McDowell of Burlingame get the lion's share

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of credit for knocking off Big Green, but former U.S. Surgeon General C. Everett Koop should get some credit too. In the end, the Koop TV spot was more credible than Sid Galanty's YES on 128 spot showing the child with cancer - a real heart stopper...

- **TREE HUGGER BLUES** - Supporters of #130 had some good TV spots by Sid Galanty, (especially the one where the kid wakes up in a clear cut zone), but good TV doesn't guarantee a win. Credit to consultant Charles Cavalier, who handled the NO side, along with TV by Woodward and McDowell. The big YES on #130 loser was San Mateo businessman Harold Arbit, who sunk millions into the YES campaign...

- **THE TAX & SPEND LULLABY** - The voters were not asleep at the wheel and thus a number of tax plans were defeated, including #133 (1/2 cent sales tax for crime), #134 (Big Alcohol Tax) and #129 (VdK's crime initiative)...

- **TASTES GREAT/LESS FILLING** - One of the biggest tax measures was #134, the 5 cents per drink proposal. It got crunched by a massive TV and slate campaign orchestrated by Nelson/Ralston/Robb Communications, who now get to savor the flavor - \$23 million worth. The U.S. budget deficit deal also gets some credit...

- **TAX CUT POLKA** - The tax revolt is still alive in Calif., but Prop. 136 got mashed. The Taxpayers' Right to Vote Initiative was too complex and the "poison pill" provisions made voters think twice -- so they hung the Jarvis/Gann sponsors out to dry. Consultant Stu Mollrich's TV spots for YES on #136 were good, but editorial page opposition was just too much, backed up by a strong free media campaign managed by consultant Steve Hopcraft...

- **THE TERM LIMIT RAP** - Big winners were retiring L.A. County Sup. Pete Scharbarum and anti-tax crusader Lewis Uhler. Consultants who won big include Bob Gouty, Mike Lewis, Wayne Johnson and Ellis/Hart Communications...

- **THE OTHER SIDE OF THE RECORD** - Even though NO on #140 lost, the campaign nearly pulled a major upset. Had Berman & D'Agostino Campaigns been on TV another week, YES on #140 might have lost. Remember, both

#140 and #131 (the other term limit plan) had huge leads when the campaign started. Nevertheless, the loss is considered major for Willie, David, Ken & Ross...

- **BUCKING THE TREND WINNERS** - While tax measures were generally rejected statewide, in L.A. and Orange Counties voters approved Measures C & M. Consultants who get the lion's share of the credit are Townsend & Co. for M and Winner/Wagner & Mandabach, along with Stoorza, Ziegaus & Metzger for C. Both were 1/2 cent sales tax hikes for transportation funding. Another campaign that bucked the trend was Assemblywoman Doris Allen's Prop. 132 - ban the gill nets initiative...

- **BEST USE OF THE S&L SCANDAL** - Credit to Congressman-elect Calvin Dooley(D), who repeatedly hit U.S. Rep. Chip Pashayan(R-Fresno) on his Keating contributions. The winning campaign was by Directions of Sacramento. Honorable mention to Congressman-elect Frank Riggs(R), who knocked off U.S. Rep. Doug Bosco(D) using the same tactic...

- **OTHER WINNERS** - Paul Kinney, who ran Mike Thomposon's upset win over State Sen. Jim Nielsen(R-Rohnert Park); Wayne Johnson, who went 4/4; and Bill Cavala of Majority Services who stuck with Assemblyman-elect Mike Gotch of San Diego, in his upset over GOP freshman Jeff Marston...

FALL LOCAL ELECTIONS: WINNERS & LOSERS.

Editor's note: Here's a brief report on some of the key local races from around the State, with Winners & Losers thrown in for good measure:

- **SAN JOSE MAYOR** - As CALPEEK went to press last week, the AV ballots hadn't been counted, with Councilwoman Susan Hammer holding a narrow lead over Frank Fiscalini. It's over now and it's Mayor-elect Hammer. Mark one up for Roger Lee & Carol Beddo...

- **GAMBLER'S BLUES** - Voters in West Hollywood said NO in a big way to Measure AA, a proposal to bring a POKER CLUB to this upscale L.A. County city. Big win for the card clubs in other parts of the county, and a win for Skelton, Grover & Assoc.

- **TERM LIMITS** - Voters in the City of San Jose approved a plan for a 2-term limit

on city councilmembers. The city already has a 2-term limit for mayor. The more liberal 3-term limit plan, Measure J, was rejected...

- NUCLEAR FREE ZONE - S.F. voters rejected Measure E by a 69% to 31% margin. Big win for Solem & Assoc., the same firm which knocked off a similar nuclear free zone ballot measure in Alameda County in June...

- TALE OF TWO ASSESSORS - L.A. and S.F. both have new County Assessors. In L.A., the big winner was Kenneth Hahn (no relation to the county supervisor), while in S.F. the new assessor is former Sup. Dick Hongisto. Big wins for Jill Barad in L.A. and for Terris & Jaye in S.F...

- TALE OF ONE CITY/ONE COUNTY - Voters in Sacramento County/City REJECTED Measure S, which would have consolidated the two governments. Even though the "establishment" was in favor of S, it lost 58% to 42%. Consultant Richie Ross scores a win...

- DOMESTIC PARTNERSHIP - S.F. voters finally gave an OK to Measure K, the domestic partnership law...

- WAR ZONE IN SANTA MONICA - Voters in this West L.A. community required a totally separate ballot from the regular one. Why? Because they had to vote on a new council, rent control board, school board and about 10 controversial ballot measures. Voters rejected Measure Y, which called for the separate election of the city atty.; rejected Measure U, a vacancy decontrol measure backed by landlords; and approved Measure Z to disallow the construction of a luxury hotel on the beach...

- DIAL 911 REJECTED - Measure J to hike the property tax assessment, with the money going to improve the 911 emergency center in the City of L.A., got a majority vote, but needed 2/3rds. L.A. City voters also rejected Measure K, an earthquake rehabilitation measure. Again, a 2/3ds vote was needed. QUESTION: Where was L.A. Mayor Tom Bradley just before the election? ANSWER: traveling in Russia...

- DUFFY DROWNS DROWN - It's now San Diego Sheriff-elect Jim Roache. He defeated Asst. Sheriff Jack Drown, but the real story is retiring Sheriff John Duffy, who

was supposed to be helping Drown. But with the exposure of Duffy's drug-raid secret warchest fund, Drown's candidacy was flushed...

- INCUMBENTS WHO WON REELECTION - San Berdu Sup. Larry Walker; Inglewood Mayor Ed Vincent; Anaheim Mayor Fred Hunter; Oxnard Mayor Nao Takasugi; Yorba Linda Councilman Hank Wedaa (who is also on the So. Coast AQMD Board)...

- OUSTED INCUMBENTS - Ontario Mayor Howard Snider (Jim Fatland won); La Mesa Mayor Fred Nagel (ousted by Art Madrid)...

- ORANGE COUNTY NEWCOMER - Top voter getter in O.C. among muni candidates was Linda Moulton Patterson, wife of former Congressman Jerry. She won a seat on the Huntington Beach council. Adler Wilson ran the campaign...

...Next issue: a heavy dose of S.F. City politics. Stay tuned...

WHAT HAPPENED TO THE GOP ASSEMBLY CAUCUS??
Editor's note: The GOP Assembly Caucus had yet another disappointing election to explain. Here is CALPEEK's analysis...

...The 32-member GOP Assembly Caucus met after the election and once again, by a 23 to 9 vote, has decided that Assemblyman Ross Johnson should lead them against Demo Speaker Willie Brown and his 48-member caucus. One might have thought that after the disaster suffered by Assembly Republicans that they might look to someone other than Johnson. But Bill Jones(R-Visalia) just didn't have the support...

...Why did the Republicans lose three seats while only picking up one? Several CALPEEK sources suggest that the GOP Assembly leadership should have given more assistance to those candidates facing the 6 targeted Democratic incumbents. However, some say the problem was NO ASSISTANCE at all, a fact acknowledged by David Knowles, who was the only GOP challenger to beat an incumbent Demo, Norm Waters of Placerville. To say Knowles wasn't a happy camper with the lack of support is an understatement. Had it not been for independent expenditures from Gun Owners of Calif. and Family-PAC, the Last Rancher might have won again...

...Of the three incumbent GOP assemblymembers defeated, only one got substantial help - freshman Curt Pringle of Garden Grove. In fact one source said Pringle was the ONLY priority campaign that Johnson and the leadership were concerned about. For example, freshman Jeff Marston of San Diego BEGGED for money, but was told by Johnson that, "We're not in the business of funding landslides." Ten days out, Marston's own polling showed him with an 11 pt. lead, which explains why Johnson shifted moneys from the GOP CALPLAN account away from Marston and over to Pringle. Marston was at the GOP caucus and really let Johnson have it. As for the loss of veteran incumbent Sonny Mojonier of San Diego, she'll be missed by the Demos more than by the GOP. Anyway, as the GOP Caucus sees it, Demo Didi Alpert of Del Mar only has a 2-year lease on the 75th A.D. Many Demos agree that Alpert's win is a temporary gift...

DROP IN NUMBERS FOR INCUMBENT CONGRESSMEN.

If you like to crunch election numbers, especially winning percentages, how about comparing 1988 to 1990 for incumbent U.S. Representatives from Calif. Biggest percentage winner in 1988 was Leon Panetta(D-Monterey) with 78%. In 1990 he won with 74% and was still the highest percentage winner. Biggest drop from 1988 to 1990 was Bill Lowery(R-San Diego), who went from almost 66% to 49% - and still won. The average drop was about 5-7 points. In terms of those who are looking to 1992, here are some numbers which might interest you: David Dreier(R) drops from 69% to 63%; Mel Levine(D) drops from 67% to 59%; Barbara Boxer(D) drops from 73% to 68%; Bob Matsui(D) drops from 71% to 60%; and Bob Dornan bucked the trend by dropping only 1% pt., from 59% to 58%...

MAJOR TURF WAR BREWING IN L.A. COUNTY AS HISPANICS PICK SIDES IN SUPERVISOR CONTEST.

The battle to become the first Hispanic on the L.A. County Board of Supervisors is getting hotter all the time. The special election in the 1st District now has a cast of four serious candidates, which includes U.S. Rep. Matthew Martinez(D), State Sen. Art Torres(D), L.A. Councilwoman Gloria Molina and Sarah Flores, a former deputy to the current and outgoing supervisor, Pete Schabarum. CALPEEK says outgoing, but Pete has been known to pull a stunt or two in the past. In addition to the four serious

contenders, there's also a good chance that State Sen. Charles Calderon(D) might jump into the race, thus sticking it to Torres, his rival in East L.A...

...The special is set for Jan. 22 in what is now the new 1st District. Flores WON the primary in the old 1st District last June, but Federal Judge David Kenyon threw out the election, drew new district lines and set this new date. About 25% of the old district is part of the new area...

...Consultant Ron Smith is still in charge of the Flores operation, while consultant Pat Bond will be running the Molina operation. As in past campaigns, consultant David Townsend will be in charge of the Torres effort. No word yet on Martinez or Calderon. Flores is the only major GOP contender in the race and will be well funded. The Demos seem to be gunning for her. Does that make Flores the frontrunner???

LARGE & GROWING FIELD LOOKS AT U.S. SENATE.

It's STAMPEDE time folks, with two U.S. Senate seats at stake in Calif.'s 1992 election. There are about 10 Demos looking over the race, with two, U.S. Reps. Bob Matsui and Barbara Boxer, already saying that they INTEND to run. Things over on the GOP side are a little more unsettled, as it's nail biting time for about a half-dozen Republicans who are hoping that lightning will strike and Gov.-elect Pete Wilson will name one of them to fill out his term in the U.S. Senate. But remember this: if Wilson keeps his promise, that field of hopefuls will be narrowed, because Wilson has said several times he will only appoint someone who shares his views about the environment, fiscal affairs, CHOICE and foreign policy (read that as support for Israel). If he follows this pledge, some of the hopefuls will be left at the altar in tears. FYI: U.S. News & World Report predicted that Demo U.S. Sen. Alan Cranston would call it a career in last week's issue, so his retirement announcement last week wasn't a huge shock. Stay tuned...

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